

Hot franchises

CURVES FOR WOMEN This 30-minute strength-training and weight-loss program is “the greatest thing since detergent,” says Jerry Wilkerson of Franchise Recruiters. Fee: \$24,900

HOME-INSTEAD SENIOR CARE Aging baby boomers. Longer life spans. You know the business case for providing nonmedical services for seniors. Fee: \$21,500

KUMON This math and reading center is profiting from the growing demand for tutoring. Fee: \$1,000

GARAGE TECH “The California Closets of garages,” in the words of consultant Mark Siebert of the iFranchise Group, is riding the remodeling boom. Fee: \$50,000