

# Create Your Ideal Garage Today



**We design it. We install it. You enjoy it.**

# Add Value to Your Home

Special Report: Real Estate 2004

# money

June 2004 www.money.com AOL Keyword: MONEY

## What's your home really worth?

➤ Page 60



GarageTek  
5 Aerial Way  
Suite 200  
Syosset, NY 11791

■ REAL ESTATE

### Petite payoffs

Remodeling doesn't have to mean tearing down walls and weeks of construction. Here are some low-budget projects with high impact

**Hardwood floors**

Its natural warmth makes real wood an instant hit with buyers. Solid wood floors will last the longest and look richest, although they require the most maintenance and can easily top \$14 a square foot installed. Here's a way to cut costs of a new floor in half while still keeping that hardwood look: A hardwood-floor patterned laminate costs \$6 to \$7 a square foot installed. Better still, it will never need wax or polish.

**Organize your garage**

Transform the messiest place in the house into an oasis of organization that will impress neighbors—and buyers. Manufacturers are introducing lines of specialty cabinetry and storage gizmos left and right. Whirlpool makes a modular garage refrigerator with special racks for beverages. A compact sports storage system like the one pictured here from GarageTek runs about \$2,000. Just don't go too crazy—for your garage to have value, it needs to stay a garage, big enough for at least two cars.

**New front door**

A beautiful door makes a great first impression. The top of the line from Unique Window & Door in Indianapolis is a Home Guard beveled-glass door with matching side panels that costs \$5,789 installed. Expect to spend between \$2,000 and \$4,000 on a less ornate version.

**Crown molding**

Dress up your house instantly with crown molding in your main living areas. It's an inexpensive project—you'll pay around \$6 to \$40 for an eight-foot length, and contractors will charge anywhere from \$1.50 to \$3 a foot to install it. Save money on moldings by using products from a manufacturer like Balmer, which keeps costs down by selling only online (balmer.com).




110 June 2004 MONEY

*“Here are some low-budget projects with high impact... Transform the messiest place in the house into an oasis of organization that will impress neighbors—and buyers”...*

June 2004 Money Magazine -

*“A tidy, well-organized, multi-purpose garage can become a selling point when you put your home on the market. On top of that,...improvements in this room may actually increase a home's value.”...*

April 2007 – MarketWatch.com

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# Keep Your Family Safe

1. Get Everything Off the Floor
  2. Organize by Zones
  3. Ensure you have Adequate Lighting
    - ✓ Especially in entry ways and work areas
  4. Install a Slip-Resistant Flooring
- ❖ Download a Free Garage Safety Checklist at [www.garagesafety.info](http://www.garagesafety.info)

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# Create A New Room in Your Home

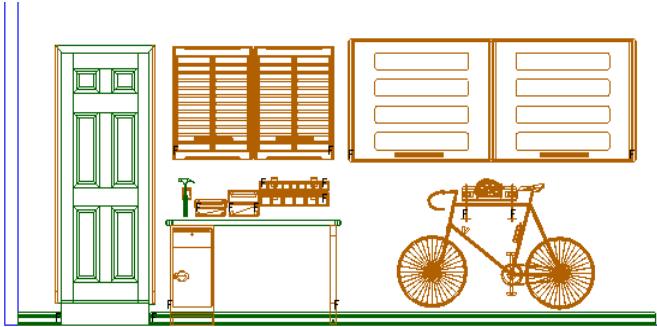
- 71% of homeowners with remote-controlled access to their garages say they use their garage to enter their homes daily
- 45% of people who have a garage say the garage is the primary point of entry into their home
- 94% of homeowners store dangerous items in their garage
- 70.5% of consumers admit to having clutter in the garage

Transform one of the largest rooms in your home into a safe, clean and usable room in just 1-2 days!

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# We Design It



A professional GarageTek designer will come to your home, discuss your needs and create a custom layout.

Our teams of factory-trained specialists can install  
your dream garage in 2 days.



We Install it

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# You Enjoy it

## 100+ Solutions

### Total room makeover with:

- Cabinets
- Shelving
- Workbenches
- Activity Racks
- Bins & Brackets
- Lighting
- Ceiling Packages
- Flooring System
- Safety Station



Select from our extensive collection of accessories to create a room that meets your family's lifestyle.

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# Look Familiar?



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# Just Imagine



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# From a Cluttered Cave



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# To Clean and Spacious



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# You Will Be Amazed At...



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# ...the Difference the Panel Alone Makes



# The Transformation is Dramatic and Fast



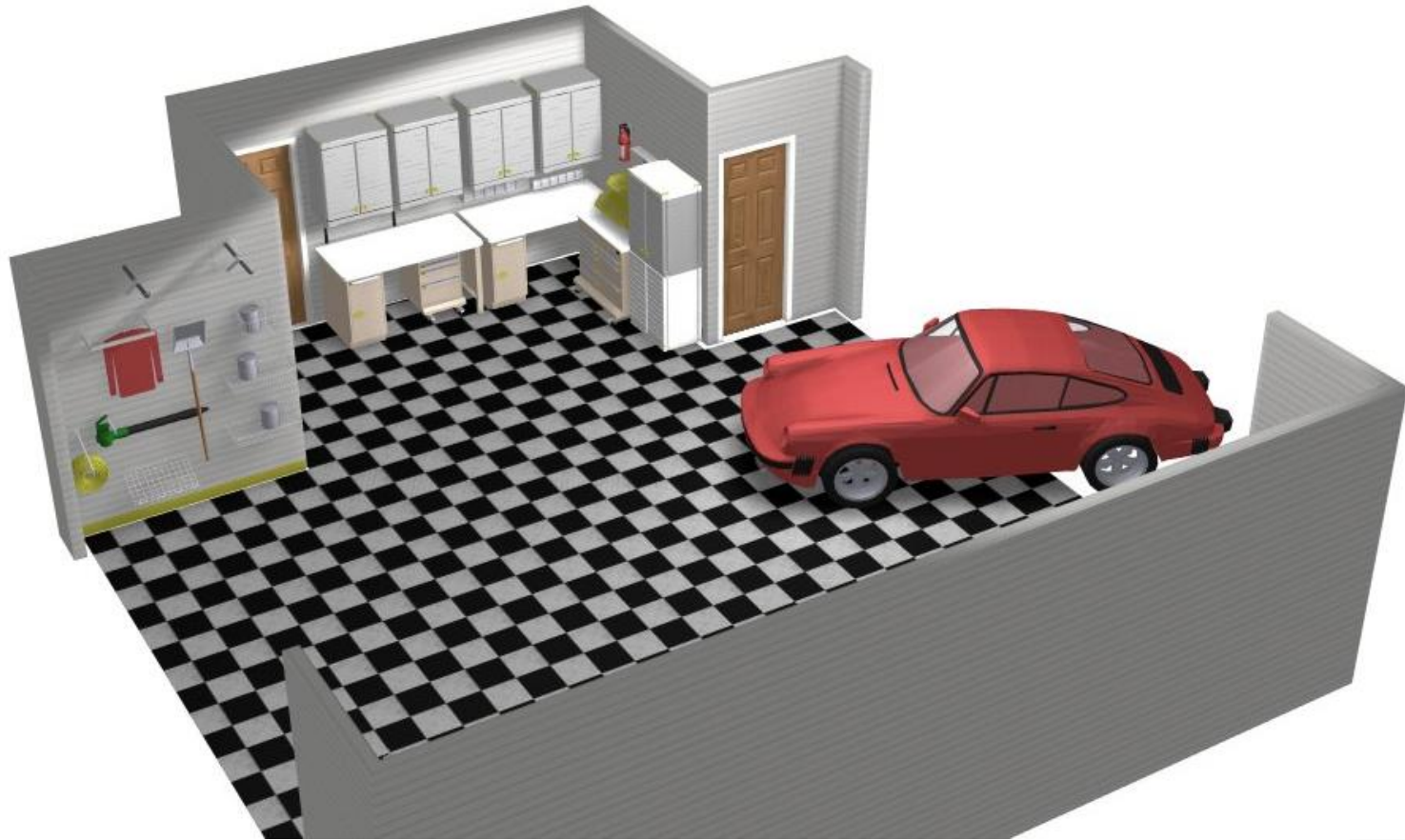
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# There are No Surprises with our Precise Renderings



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# We Can Add Wood Studs for Masonry Walls & Footings



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# Now That's Curb Appeal



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# Create Lifestyle Zones in your Garage

- Household Pantry
- Entry Way Storage (coats, shoes, keys)
- Lawn & Garden
- Workshop
- Holiday & Off-Season Storage
- Safety Station
- Sporting Goods Corner
- Kids' Area
- Pet Station

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# An Instant Off-Season Closet



- A great place to store:
  - Winter Coats
  - Rain Gear
  - Extra Clothing
  - Sports Uniforms
  - Boots & Shoes
  - Hats

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# Store Household Items or Tools



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# Entry Way Storage



- A Great Place for:
  - The Safety Station
  - Coats
  - Shoes
  - Dog Leash
  - Keys
- Everything is convenient and easy to find!

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# Grab & Go



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# Have a Safe Place for All the Lawn & Garden Supplies



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# We Help Your Garden Grow, Not Your Clutter



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# A His and Her Workshop



Lock up  
poisons  
and keep  
gasoline  
high and  
out of the  
reach of  
children  
and/or pets

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# A Place to Work & Relax



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# Every Workshop Needs Adequate Lighting



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# The Ultimate Guy's Room



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# Enjoy Crafts & Hobbies



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# Create a Retreat



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# Or a Home Office



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# A Great Place to Work Together



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# Store Holiday Decorations Neatly



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# Create a Holiday Workshop



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# A Clean Garage is a Safe Garage



- Every Garage Should Have a Safety Station:
  - Fire Extinguisher
  - First Aid Kit
  - CO Alarm
  - Door Mat
  - Parking Guide
  - Column Guard (if needed)
  - Slip Resistant Flooring

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# Get Ready for the Great Outdoors



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# Lots of Bikes? No Problem!



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# Have Fun in the Sun



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# Be Ready for Sun or Snow



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# A Rack for Every Sport



# GarageTek's Exclusive PowerTrak Ceiling System

Use the ceiling height to gain storage space for boats, window screens, bikes, & seasonal items.



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# Keep Seldom Used Items Out of the Way



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# Teach the Kids to Stay Organized



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# Create a Safe, Clean Play Area



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# Don't Forget Fido!

- Conveniently Store:
  - Pet Food
  - Pet Toys
  - Leash
  - Favorite Pet Photo



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# Add Your Personal Touches



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# Proudly Display What You Love



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***“Finally, a place for  
my car collection.”***



# A Place for Boys Toys, Big or Small



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# Protect your “Baby” from the Elements



# Flooring Adds Your Personal Flair

- Your Flooring Choice Really Changes the Look of Your Garage
- Wall-To-Wall or Area Rug Options
- 5 Colors
- 12" Tiles
- Design Options are Endless

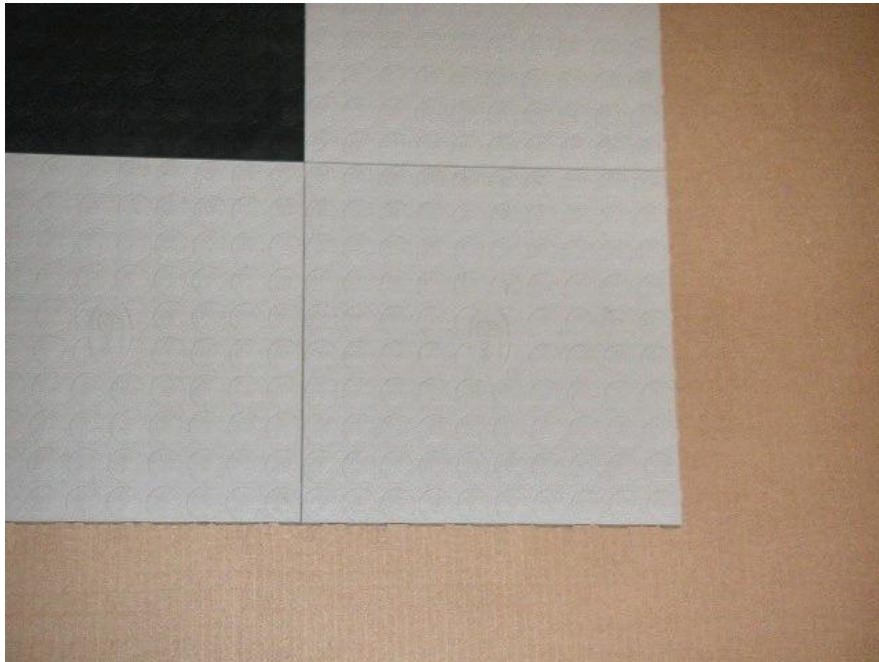


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# Flooring Options

- Wall-To-Wall Cut to Fit
- Area Rug with Trim



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# So Easy to Keep Clean



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# Ask for our **FREE** **Flooring Care Sheet**



Details on Easy Care Tips:

- Wipe Up Spills
- Sweep and Mop Occasionally with Natural Power Floor Cleaner
- Hose Down Seasonally
- Deep Clean if Needed
- Prevent Dislodging Tiles
- Replace Damaged Tile in a Snap

**Keep Your Floor Looking Brand New  
for Years to Come**

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# Personalize Your Floor with a Logo



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# Add Your Favorite Team



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# There is Room for the Car



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# Decide with Confidence

- GarageTek
  - Warranties the Entire System: TekPanel, Flooring, Accessories & Workmanship
  - Is the Only System Backed by the Rigorous Underwriters Laboratories Standards
  - Has Patented, Commercial Grade Materials
    - TekPanel is Fire Rated, Waterproof, Colored Through, and Engineered to Withstand Abuse
    - Flooring is slip resistant, stain resistant and treated to resist mold, mildew and bacteria
  - Has Received Numerous Consumer & Industry Awards

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# A Leader in so Many Ways

- #1 Installed System by the Leading Consumer Ratings Magazine
- Only Garage System that has Been Awarded the UL Rating for Load Bearing
- Consistently Chosen as a Top 100 Building Product
- Recipient of the Home Safety Council's Commendation Seal for Safety Innovation
- Member of *Franchise Times*' Fast 55 Growing Systems
- Considered "exceptional" by 95% of customers
- Most Recognized Garage Organization System according to PeachTree Consulting Survey

As ranked:  
BY TOP RATINGS MAGAZINE  
**#1 GARAGE SYSTEM**



RECOGNIZED LEADER  
**#1 GARAGE BRAND**



Entrepreneur's 26<sup>TH</sup> ANNUAL  
**FRANCHISE 500<sup>®</sup>**

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# Another Option: TekTrak



**TekTrak** will exceed your expectations with our dedication to excellence in:

- Durability:** Installed directly into the studs, TekTrak can support a combination of accessories that have each been thoroughly tested to support from 20 to 2,000 lbs.
- Flexibility:** Your custom design will include the perfect combination of TekPanel and TekTraks in the exact configuration that meets your family's needs. Once installed, you can move accessories at any time for total flexibility.
- Design:** With a focus on elegant styling, TekTrak has beveled edges, is a perfect color match to TekPanel, and has coordinated end-cap moldings.

Integrate the flexibility of our patented TekPanel with the efficiency of TekTrak. Both have unmatched durability and a reflective surface to make your garage bright and clean. Then add a selection of cabinets, shelves, workbenches, racks, lighting, ceiling and flooring options. It's a total room solution! **Call or click today.**

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# TekTrak Examples



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# TekTrak Examples



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